



21ST ANNUAL
**Videographer
Awards 2017**



CATEGORIES

VIDEO PRODUCTION

1. Company Overview
2. Corporate Image
3. Cultural
4. Demo Reel
5. Documentary
6. Educational Institution
7. Entertainment
8. Environmental Issue
9. Event
10. Facility Overview
11. Fund Raiser
12. Government
13. Informational
14. Instructional
15. Legal
16. Medical External
17. Medical Internal
18. Marketing (Service)
19. Marketing (Product)
20. Meeting Open/Close
21. Movie
22. Music
23. Nonprofit
24. Orientation
25. PowerPoint
26. Recruitment
27. Religious
28. Safety
29. Sales Motivation
30. Sales Presentation
31. Special Event
32. Sports
33. Student Production
34. Travel
35. Tribute
36. Training
37. Viral Video for Company
38. Viral Video for Entertainment
39. Videos For Sale
40. Video News Release
41. Wedding
42. Low Budget Under \$1,000
43. Other _____

CREATIVITY (VIDEO PRODUCTION)

44. Cinematography
45. Directing
46. Editing
47. Graphics/Design
48. On-Camera Talent
49. Original Music
50. Special Effects/Animation
51. Videography
52. Voice-Over Talent
53. Writing
54. Other _____

DIGITAL CREATION

55. Animation
56. Flash
57. Motion Graphics for Company
58. Motion Graphics for Product
59. Motion Graphics for Service
60. Motion Graphics Explanation
61. Motion Graphics Information
62. White Board Video
63. Games, Contests
64. Web Based Training
65. Other _____

WEB BASED PRODUCTION

VIDEO FOR THE WEB

66. Company Overview
67. Corporate Image
68. Cultural
69. Demo Reel
70. Documentary
71. Educational Institution
72. Entertainment (YouTube)
73. Environmental Issue
74. Event
75. Facility Overview
76. Fund Raiser
77. Government
78. Informational
79. Instructional
80. Legal
81. Medical External
82. Medical Internal
83. Marketing (Service)
84. Marketing (Product)
85. Meeting Open/Close
86. Movie
87. Music
88. News & Information
89. Nonprofit
90. Orientation
91. Podcast
92. Recruitment
93. Religious
94. Safety
95. Sales Motivation
96. Sales Presentation
97. Slides To Video
98. Special Event
99. Sports
100. Student Production
101. Travel
102. Tribute
103. Training
104. Streaming Video
105. Web Based Multi-Media
106. Webcast

107. Webmercial
108. Low Budget Under \$1,000
109. Other _____

CREATIVITY (WEB BASED)

110. Directing
111. Editing
112. Graphics/Design
113. Motion Graphics Design
114. On-Camera Talent
115. Original Music
116. Videography
117. Voice-Over Talent
118. Writing
119. Other _____

TELEVISION PRODUCTION

COMMERCIALS

120. Ad Campaign
121. PSA Campaign
122. Amusements/ Entertainment
123. Car Dealers
124. Education/ College/ University/Trade
125. Financial Institution
126. Furniture
127. Image
128. Health Care (Non-Hospital)
129. Health Care (Doctor)
130. Hospital
131. Legal Services
132. Political Campaign
133. Product
134. PSA
135. Retail
136. Service
137. Utilities
138. Other _____

TV NEWS / PROGRAMS

139. Arts
140. Children's
141. Community Access
142. Documentary
143. Educational Institution
144. Entertainment
145. Government Access
146. Information
147. Issue
148. Newscast
149. News Story
150. Promotion
151. Public Affairs
152. Sports
153. Talk Show
154. Other _____

CREATIVITY (TELEVISION PRODUCTION)

155. Cinematography
156. Directing
157. Editing
158. Graphics/Design
159. On-Camera Talent
160. Original Music
161. Special Effects/Animation
162. Videography
163. Voice-Over Talent
164. Writing
165. Other _____

NEW CATEGORY

My project doesn't fit any of the categories.

166. Write your own category



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YEARS

BE A WINNER